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French word

- Prescribed routine or in society at large.

A code of behavior prescribed or conventionally accepted as correct or polite, as at court, among a profession or in society at large.

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Teaches us how to deal with customers or people with CONSIDERATION.

Involves INTERACTION and dealing with people at all levels on an EQUAL FOOTING and hence, there is no social classification.

Teaches us SELF AWARENESS than form.

An evolving system of guidelines intended to facilitate comfortable and enjoyable interactions between individuals and groups

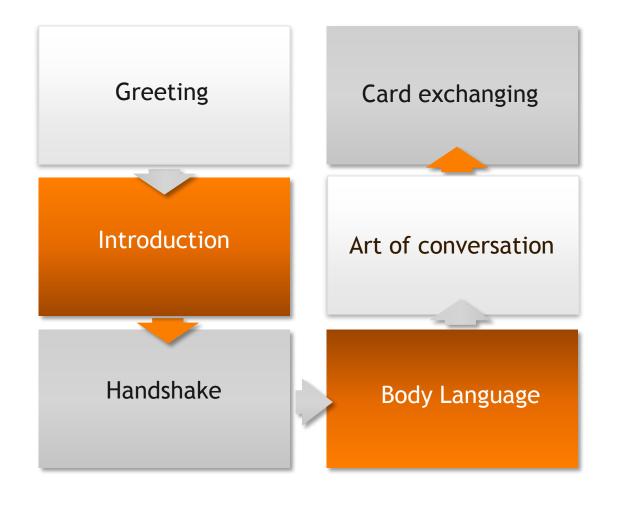
1 Consideration of others

2 Common sense

3 Correct form

Three main values

Elements of Etiquette



Body Language

Non - verbal behavior Interpretation Brisk, erect walk Standing with hands on hips Confidence Readiness, aggression Sitting with legs crossed, Boredom foot kicking slightly Defensiveness Arms crossed on chest Walking with hands in pockets, Dejection shoulders hunched Valuation, thinking Hand to cheek

Non - verbal behavior

Open palm

Pinching bridge of nose, eyes closed

Tapping or drumming fingers

Patting / fondling hair

Tilted head

Interpretation

Sincerity, openness, innocence

Negative evaluation

Impatience

Lack of self - confidence insecurity

Interest

Non - verbal behavior

Stroking chin

Looking down, face turned away

Biting nails

Pulling or tugging at ear

Interpretation

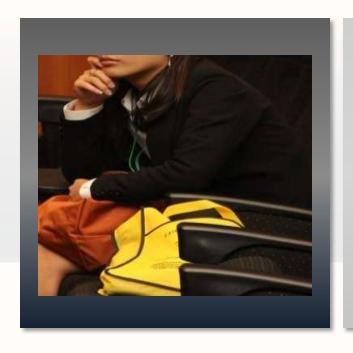
Trying to make a decision

Disbelief

Insecurity

Indecision

Image

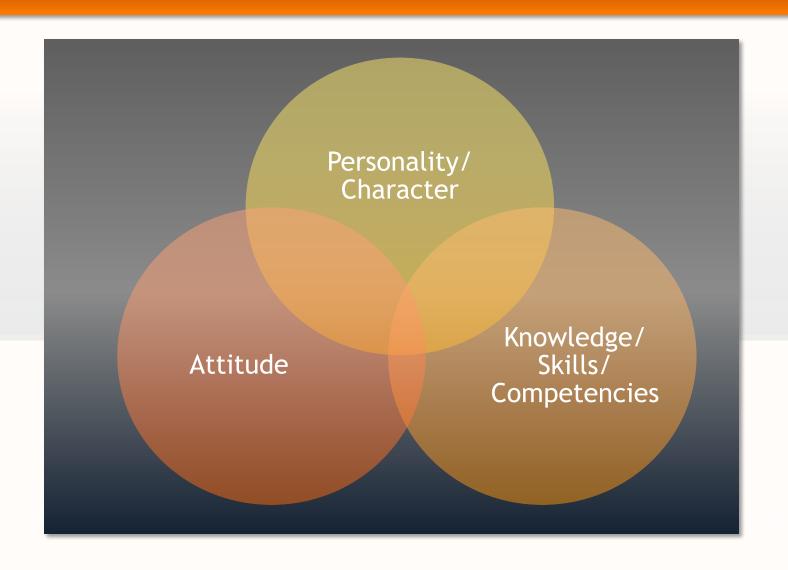


A mental picture of individual or organization

The opinion or concept of someone or something that is held by the public

Source: Universal Dictionary, Reader's Digest

Three Aspects Of Image



Attitude

Your attitude is the expression of your spiritual being, your intellect and your physical body

Attitude is the "composition of your thoughts, your feelings and your actions"

THANK YOU!

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