



Press Release

***Economic Diplomacy Series (3/2015):
Regional Integration Towards A People Centric Community:
Sharing the Experience of ASEAN and Latin America***

The Economic Diplomacy Series (EDS), which started in 2013, is collaboration between the Institute of Diplomacy and Foreign Relations (IDFR), World Trade Institute, University of Bern, Switzerland and Universiti Kebangsaan Malaysia (UKM).

In continuing its objective to provide discourse on economic trade and investment issues, IDFR, Institute of Malaysian and International Studies (IKMAS) of Universiti Kebangsaan Malaysia (UKM) and International Institute of Trade and Development of Thailand (ITD) will be organising a Panel Discussion on “*Regional Integration Towards A People Centric Community: Sharing the Experience of ASEAN and Latin America*” on Tuesday, 15 September 2015 at the Treaty Room, IDFR, Jalan Wisma Putra, Kuala Lumpur. This is the 3rd series for this year.

This discourse will be discussing the implementation of a people-centric ASEAN through the ASEAN Community and efforts to place the people of ASEAN at the forefront of the agenda for the future community, pillars, strategies and programmes. The discourse will also compare the ASEAN Community aspiration with another people-centric effort taking place in Latin America, in particular the *Mercado Comun del Sur* or Mercosur.

The members of the discussion include Dr. Kamalinne Pinipuvadol, Executive Director, International Institute of Trade and Development of Thailand (ITD), H.E. Ambassador Gerardo Prato, Ambassador of Uruguay to Malaysia and YBhg. Dato’ Muhamad Noor Yacob, Former Permanent Representative of Malaysia to WTO.