



FOR IMMEDIATE RELEASE

**CULTURAL AND CIVILISATIONAL DIPLOMACY (CCD): THE FRAMEWORK AND
BEST PRACTICES FORUM**

1 SEPTEMBER 2023

The Institute of Diplomacy and Foreign Relations (IDFR) and the International Islamic University Malaysia (IIUM) will jointly host a forum titled “Cultural and Civilisational Diplomacy (CCD): The Framework and Best Practices on Friday, 1 September 2023 from 8.30 am to 12.00 pm at the IDFR Auditorium in Jalan Wisma Putra, Kuala Lumpur.

The forum marks the successful completion of the Humanising, Empowering, Blending and Advancing (Leading) Training (HEBAT-Diplomat), which was co-organised by IDFR and IIUM for the junior diplomats from the Ministry of Foreign Affairs, Malaysia from May until August 2023. The training, encompassing cultural, emotional, and spiritual intelligences for CCD empowerment is uniquely designed from a broader civilisational perspective to unleash the potential and vital competencies of the participants and those dealing with diplomatic and cultural relations’ matters.

The panelists of the said forum are Ambassador Dato’ Dr Shazelina Zainul Abidin, Director General of IDFR, YBhg. Prof. Emeritus Tan Sri Dzulkifli Abdul Razak, Rector of IIUM, and Prof. Dr. Hj. Mohamad Kamal Hj. Harun, Chief Executive Officer of Razak School of Government (RSOG). Dr. Haziqah Zulaikha Aris, Deputy Director of the International Institute for Muslim Unity, IIUM, will moderate the panel.

As a capstone of the training, this forum aspires to educate society on the current challenges and conflicts arising from cultural and civilisational exchanges. Concurrently aligned with the Malaysian Foreign Policy framework, this forum seeks to promote skills and principles of CCD to enhance diplomacy and relations at work and in real life.

Attendance is by prior registration. Please email cec@idfr.gov.my for any enquiry.

**KUALA LUMPUR
30 AUGUST 2023**